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Curriculum Vitae

Associate Professor in the Economics Department and Director of the Center for Economic Education and Entrepreneurship at Northern Michigan University.
Board of Scholars, Mackinac Center for Public Policy.

Previously, professor in the Schools of Economics and Law, member of the Organizing Committee of the Economics Program, Dean of the Economics School, founder and Director of the Center for Economic Education, founding member of the Law and Economics Society, and academic director of the Master Program in Regulation, Universidad Peruana de Ciencias Aplicadas (UPC).

In addition to economic education, Dr. Eyzaguirre has an extensive experience in development issues with a new institutional economics approach. On one hand, as a consultant and researcher working on institutional analysis and the impact on private economic activities with the support of organizations like the World Bank, Inter-American Development Bank, and international foundations; advising also modernization of the state, decentralization, judicial reform, and competitiveness government programs. On the other hand, as an expert in competition and regulatory issues working in dispute resolution (competition, consumer protection, telecom regulation, among others) in the competition authority, the telecom regulatory agency and as private arbitrator and ombudsman.

Education

Ph.D., Economics, Washington University, 1995

M.A., Economics, Washington University, 1991

M.A., Public Policy and Management, Wharton School, University of Pennsylvania, 1985

Bachelor in Economics, Universidad del Pacífico, 1981

Professional Experience

Northern Michigan University www.nmu.edu

- Director, Center for Economic Education and Entreprenbeurship, since August 2010

- Faculty member, Economics Department, since August 2010

- Universidad Peruana de Ciencias Aplicadas (UPC) www.upc.edu.pe

  - Dean of the Economics School and Director of the Center for Economic Education, July 2009-July 2010

  - Director of the Master Program in Regulation, February 2005 - August 2009
  In charge of the creation of the program and currently of the academic content, the faculty selection, and performance of the program.

  - Member of the Advisory Council of the Economics Department, 2002-2007
  Collaborated in the creation of the Economics Program and design of the course selection and curricula. Participated in the program launching. Evaluate and advise on the performance of the Program.

  - Member of the Advisory Council of the Annual Economics Conferences, July 2003-July 2009
  The Economics Department has been organizing the most important annual economics meeting in the country, with speakers like Nobel Laureate Douglass North, Arnold Harberger, former President of Spain Jose María Aznar, among others.

  - Academic Director of the Economics School, February 2007 - June 2009
  In charge, with the Dean of the Faculty, of the academic content, the faculty selection and evaluation, and performance of the program.

  - Founding member of the Law and Economics Society and its Executive Committee, February 2003 - July 2010
  The purpose of the society is to promote the study and discussion of institutional changes needed to facilitate the functioning of a market economy that contributes to the country's development. Design and organization of the society's activities, including editing and publishing of a quarterly journal (Revista de Economía y Derecho), organizing seminars, courses and the Economics Annual Conferences.

- Invertir (Miguel Kast Prize for Free Market Solutions to Poverty) www.invertir.org.pe

  - Member of the Board and Academic Director of Instituto Invertir, February 2007 - June 2009
  Instituto Invertir was created to promote entrepreneurship as a way to overcome poverty and study the relation between entrepreneurship and development. As academic director, moniored and directed research proposals, projects and their funding.

  -Senior Consultant of Invertir Consultores Asociados, February 2007 - June 2009
  Invertir offers a variety of services to businesses and government offices. Lead Consultant in the area of Competition and Regulation.

- Bankers Association of Peru

- Financial Ombudsman, February 2003 - June 2009
Mediate and arbitrate customer (individual and small business) complaints to financial service companies. Formulate recommendations to the financial service companies to improve their relationships with clients. Published a quarterly Bulletin.

- OSIPTEL

  - Member of Cuerpos Colegiados Ordinarios (CCO) of OSIPTEL, 1997-2008
  OSIPTEL (Organismo Supervisor de las Inversiones en Telecomunicaciones) is the telecommunications regulatory agency. Among its functions, it solves controversies on competition and interconnection issues between firms in the sector. The CCO (composed of three to five members of different backgrounds: lawyers, economists, engineers) are created ad-hoc to solve specific controversies.

- Private arbitrator, since August 2002

  Solve controversies between private parties. Specialized in competition and regulatory issues. Member of the Arbitration Center in the Chamber of Commerce of Lima

- Instituto Apoyo (Top 5 Think Tanks in Latin America by Foreign Policy Research Institute)

  - Project Director, from June 1995 to February 2003
  Design of research proposals, fund raising, and direction of research projects related to institutional analysis and reform and its impact on economic activities (like impact of judicial performance on business, political economy of institutional reforms, decentralization process, crime and violence), with the support of institutions like the World Bank, Inter American Development Bank, Corporación Andina de Fomento, Tinker Foundation, among others.

- INDECOPI

  - Member of the Defense of Competition Tribunal, (having served as Vice-President and President), from July 1996 to October 2002.
  INDECOPI (National Institute for the Defense of Competition and the Protection of Intellectual Property) is a government agency in charge of promoting competition in the markets (competition policies, consumer protection, access to the markets due to government rules and regulation, bankruptcy policies) and respect for intellectual property. Its main function is to solve controversies among privates in these matters and impose sanctions. INDECOPI, at the time, was consistently voted as the most efficient public or private organization of the country.

  - Advisor, INDECOPI, from July 1996 to April 2001
  Give advise to the Presidency of INDECOPI´s Board of Directors in different matters, like policy making (improving legislation) and the development of public sector management tools for INDECOPI (Strategic Planning, Performance Indicators, and so on). Participated in projects with international organizations like OECD, CAF, IDB, World Bank, USAID, among others

- Office of the Prime Minister

- Consultant in the Modernization of the State Program, from November 2001 to February 2002.
Advise in the design of the State Modernization, Decentralization and Democratization Program and in the elaboration of legislative proposals.

- Member of the Task Force of the Public Administration Modernization Program, August-December 1996
An overall public administration reform program. Plans for the reform of the different government sectors were devised.

- Consultant, Inter-American Development Bank-Washington, April 1995- April 1996

  Projects on judicial reform and the use of the Periodic Review Approach in the design of IDB projects.

- Consultant (with Dr. Douglass North), Government of Venezuela, July-December 1995
- Consultant, INDECOPI, September-December 1994
- Research Assistant of Dr. Douglass North, Washington University, 1991-1993
- Economist, Instituto Libertad y Democracia (ILD), 1987-1989
- Advisor, Ministerio de Industria, Turismo e Integración and member of the Comité Ejecutivo del Consejo Nacional de la Deuda Externa, 1986-1987

- **Teaching:** Microeconomics, Macroeconomics, Statistics, Public Economics, Law and Economics/Competition Policies, Organization Economics/Transaction Cost Analysis, Economic Development/Institutional Economics, Rational Behavior/Institutional Economics

  Washington University, 1992-1993
  Department of Economics

  Universidad del Pacífico, 1986, 1988 y 1996-1997
  Department of Economics

  Universidad Peruana de Ciencias Aplicadas, 2002-2010
  Schools of Economics and Law, Master Program in Regulation.

  Northern Michigan University (currently)
  Department of Economics:
  Introductory Economics
  Principles of Macroeconomics
  Principles of Microeconomics
  Law and Economics
  Consumer Economics
  Public Economics
  Honors Program:

Social Sciences; The rarionality assumption in human behavior

Publications and Working Papers

"Textbook Confessions: Of Failures, Markets, and Government" (coauthor) *Journal of Economic and Finance Education, Volume 15, Number 2, Summer 2016. Double-blind, peer-reviewed, indexed journal.*

"Textbook Confessions: Government failure" (coauthor) The Journal of Private Enterprise, Volume XXIX, Number 3, Fall 2014. *Double-blind, peer-reviewed, indexed journal.* **The Journal of Private Enterprise 2014 Best Educational Note Award**

"Políticas de competencia y su aplicacion. Fundamentos económicos" Fondo Editorial de la UPC, March 2011. **Now available as an e-book in Amazon, Barnes & Noble, Scribd, and others**

"Anales de las Convenciones de Economía (2005-2006). Libertad económica y lucha contra la pobreza" (editor). Fondo Editorial de la UPC. 2008

"Políticas de Competencia. Dos Perspectivas". Opinion article in Revista Economía y Derecho. Summer 2008. *Peer-reviewed, indexed journal*

"Fundamentos económicos del derecho de la competencia desleal" Chapter 2 in the book "El derecho de la competencia desleal ". Fondo Editorial de la UPC. 2007

"Anales de las Convenciones de Economía (2003-2004). Instituciones y desarrollo". Fondo Editorial de la UPC. 2007

"La evolución del estado y el desarrollo de la economía". Revista Economía y Derecho. Summer 2005. *Peer-reviewed, indexed journal*

"Impedimentos institucionales para el desarrollo empresarial en el Perú" (coautor) Document prepared for the Competitiveness National Forum (with the Inter-American Development Bank), 2003

"El mercado de crédito hipotecario del Perú" (coauthor) Working Paper Nº 497. Research Department, Inter-American Development Bank, 2003. *Peer-reviewed*.

"Impacto de las ineficiencias del Poder Judicial en las decisiones de la micro y pequeña empresa peruana" Working Paper, Instituto Apoyo, Tinker Foundation, 2002

"The institutions of local government decision making" (coauthor) Chapter 5 of the Peru Institutional Governance Review. World Bank, 2001
http://info.worldbank.org/etools/docs/library/18488/peru_gov_corr_econ.pdf

"La violencia criminal en Lima Metropolitana: Los factores de riesgo y las políticas de prevención y represión" Chapter 4 in Crimen y Violencia en América Latina. World Bank, 2001

"Regulation in a Less Developed Country: The impact on small and emerging businesses" (coauthor) Paper presented at the Sixth Law Annual Forum at Lewis and Clark College: The Regulation of Small and Emerging Businesses, 2000.

"La estructura de incentivos y las ineficiencias en tres procesos civiles: Juicios por Títulos Ejecutivos Vencidos, Juicios por Alimentos y Ejecución Forzada de Bienes" (coauthor) Working Paper, Instituto Apoyo, Tinker Foundation, 2000

"Criterios para el análisis de los casos de abuso de posición dominante: El caso peruano" Working Paper, INDECOPI, 2000

"El impacto del Poder Judicial en las decisiones empresariales en el Peru" Working Paper, Instituto Apoyo, Tinker Foundation, 1999

"La economía política de las reformas institucionales en el Perú: los casos de educación, salud y pensiones" (coauthor) Working Paper R-348, Office of the Chief Economist, Inter-American Development Bank, 1999. *Peer-reviewed.*

"Avances, retos y propuesta en la promoción de los derechos del consumidor" (coauthor) Working Paper No. 001-1999, INDECOPI, 1999

"Políticas de competencia en paises menos desarrollados" Boletín Latinoamericano de Competencia, No. 5, 1998.

"La violencia intencional en Lima Metropolitana. Magnitud, impacto económico y evolución de políticas, 1985-1995". Working Paper R-332, Office of the Chief Economist, Inter-American Development Bank, 1998. Included in the book "Asalto al desarrollo. Violencia en América Latina" Inter-American Development Bank, 2000.

"The Periodic Review Approach in Social Sector Programs" (coauthor), Working Paper No. 108, DPP, Inter-American Development Bank, 1997

"Institutions and Economic Development: Judicial Reform in Latin America." Inter-American Development Bank, DPP Working Paper No 103, 1996. Included in the Proceedings of the II Conference on Justice and Development in Latin America and the Caribbean, Inter-American Development Bank, 1997

"Las Instituciones y el Desarrollo Económico: Las Reformas Neoliberales en Latinoamérica", Revista Apuntes, Universidad del Pacífico, No. 36, 1995

"Predatory Rule and Development: Silver mining in Spanish America" Doctoral Thesis. Washington University, 1995.

Awards, scholarships, memberships, and other distinctions

Member of the Board of Scholars, Mackinac Center for Public Policy

The Journal of Private Enterprise 2014 Best Educational Note Award

The 2013 TLAC NMU faculty grant

Member of the National Association of Economic Educators (NAEE) (since 2010)

Member of the Association of Private Enterprise Educacion (APEE) (since 2011)

Member of the Technology Committee, NAEE (since 2010)

Chair of the International Committee, NAEE (since 2010)

Member of the Economics Affairs Committee, American Chamber of Commerce of Peru (2009-2010)

Member of the Group of Experts to the Special Committee on the International Financial Crisis of the Peruvian Congress (2009-2010)

Member Jury of the Good Corporate Governance Contest to award firms with best corporate practices (2006, 2007, 2008)

Member Jury of the Business in Development Challenge to award best small firm's business plans (2007, 2008)

Keynote Lecturer, MBA Program, Universidad Peruana de Ciencias Aplicadas, 2007, 2008

Teaching Performance Award. Universidad Peruana de Ciencias Aplicadas (UPC) (August 2004)

Washington University Dean's Fellowship (1993-1995)

Harold J. Barnett Memorial Scholarship. Washington University (1991)

Washington University Doctoral Fellowship (1989-1990)

USAID Scholarship to obtain a Masters degree in the Wharton School, University of Pennsylvania (Jan 1984-Dec 1985)

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